



To: West Potomac Community Supporter  
From: Wolverine Athletic Booster Club  
Re: Corporate Sponsorship for 2023-24 Academic Year

The Wolverine Athletic Booster Club's mission is to support every student-athlete, every team, and every sport collectively at West Potomac High School ("West Po"). Team meals; replacement or upgraded equipment; safety, training, and leadership programs; new uniforms; gameday "merch"; facility upkeep, upgrade, lawn mower repairs and even painting!!! Each of these things, and far more, inspire our student-athletes and excite the community fan base. Wearing the West Po Blue and Silver is a privilege that our student-athletes have earned. With reliable and generous community support, the WABC is committed to providing for that privilege, helping to create positive lifetime memories for all these aspiring young men and women student-athletes.

Sadly, we are still realizing the lasting impact of the COVID-induced neglect that fell upon our grounds and athletic facilities. The WABC and West Po's Director of Student Activities continue to make progress in the backlog of priority equipment and facility needs. As students arrive back to school in a few short weeks, they will see exciting aesthetic improvements across the West Potomac campus like those that competing sports programs FCPS-peers have long enjoyed. These modifications will reinvigorate our school pride and hopefully bring larger, more excited crowds to our fields and courts.

If you were to drive by West Potomac, you can immediately see a few of these enhancements outside Door 27 (West Po's Athletic Department) and in/around the Jeffrey C. Deitz Stadium. We are hoping you could help play a larger role in our vision of the athletic programs at West Potomac through a sponsorship to the Wolverine Athletic Booster Club.

This is where we need your help, as precious few resources can be programmed directly for Wolverine athletics from tightly constrained county budgets. The WABC is looking for a new energy, and your involvement as fans in the stands and as financial contributors ignites the Wolverine spirit and pride across our sports programs.

We would be grateful to include your support, at any level, for our 25 athletic teams and clubs. Since 1985, "Excellence is a Tradition" at West Potomac. Please review the attached corporate sponsor programs or go to [SupportWestPotomac.com](http://SupportWestPotomac.com) to continue this tradition!!!

If you would like to discuss this further, please contact our WABC Sponsorship Chair, Anna Stolarz, at 703.888.6992 or [Anna\\_Stolarz@yahoo.com](mailto:Anna_Stolarz@yahoo.com). Thank you so much for your consideration.

**LET'S GO, WEST PO!!!!**

Kevin Jones, Co-President, WABC  
[KevinWalkerJones@gmail.com](mailto:KevinWalkerJones@gmail.com)  
703.772.7294

Grant Seiffert, Co-President, WABC  
[SeiffertGrant@gmail.com](mailto:SeiffertGrant@gmail.com)  
202.841.5398

"There's only one thing more precious than our time and that's who we spend it on."



## WABC Sponsorship 2023 - 2024

---



### SILVER \$2,000

- Opportunity for marketing promotions and other advertising as Primary Sponsor at all stadium and indoor athletic events all year long, including the WABC Mulch Sale, Marketplace, any Visitor-side WP Football concessions stands, and more
- Individual banner displayed prominently during all 3 seasons of West Potomac athletic events at the Football Stadium and inside the Wolverdome
- Sponsorship announced at all home athletic events
- Recognition of sponsorship on all WABC social media platforms
- Full page ad in West Potomac Athletic Fall, Winter and Spring Programs
  - ☆ Fall Sports Program deadline - 15 August
- Website advertisement posted prominently at [SupportWestPotomac.com](http://SupportWestPotomac.com)
- Free Family Booster Pass for entry of up to 6 relatives to all West Potomac *\*regular season home\** games



### Blue \$1,500

- Individual banner displayed prominently during all 3 seasons of West Potomac athletic events at the Football Stadium and inside the Wolverdome
- Sponsorship announced at all home athletic events
- Half page ad in West Potomac Athletic Fall, Winter and Spring Programs
  - ☆ Fall Sports Program deadline - 15 August
- Website advertisement posted at [SupportWestPotomac.com](http://SupportWestPotomac.com)
- Free Family Booster Pass for entry of up to 6 relatives to all West Potomac *\*regular season home\** games



### White \$1,000

- Individual banner displayed during all 3 seasons of West Potomac athletic events at the Football Stadium and inside the Wolverdome
- Quarter page ad in West Potomac Athletic Fall, Winter and Spring Programs
  - ☆ Fall Sports Program deadline - 15 August
- Website advertisement posted at [SupportWestPotomac.com](http://SupportWestPotomac.com)
- Free Family Booster Pass for entry of up to 6 relatives to all West Potomac *\*regular season home\** games